



2012 full-year results

Thursday, February 14, 2013

Preliminary notice

- ❖ The 2012 full-year consolidated financial statements were approved by the Board of Directors at its meeting of February 13, 2013.
- ❖ Audit procedures have been conducted by the statutory auditors. Finalization of the statutory auditors' report on the consolidated financial statements is in progress.



Introduction

In terms of operating performance, a year demonstrating once again the resilience and growth potential of Mercialys' business model



**Organic growth
in invoiced rents**

+4.3%

**Stable recurring
vacancy rate**

2.4%

**Growth in
adjusted FFO* per
share****

+9.9%

**Compared
with the target
(revised in July 2012)
of growth of
over 8%**

A major year in terms of strategy: launch of "*Foncière Commercante*"* ...

The "*Foncière Commercante*":

Is to be closely involved alongside national banners and independant retailers in their local integration in order to enhance their commercial momentum

A modern, proactive and multi-channel support in the development of our shopping centers activity

Enhancing our unique approach thanks to the Esprit Voisin

Enlarging our offering

Stimulating demand

- **Conception phase finalized** in H1 2012, **first tests launched** in June, 2012
- Creation of a dedicated business unit in August, 2012: **Agence d'ici**, comprising around 30 employees
- **8 pilot sites "*Foncière Commercante*"** launched in 2012, **9 additional sites** to be rolled-out in 2013
- A package of **50 services** offered to the retailers

... and refocusing of the portfolio on assets in line with Mercialys' strategy

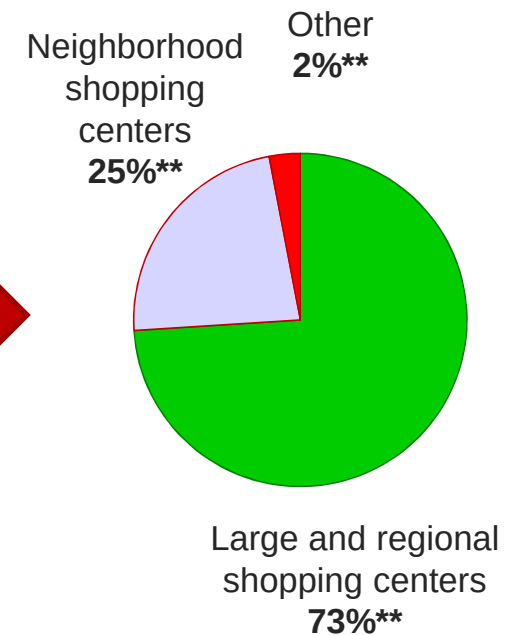
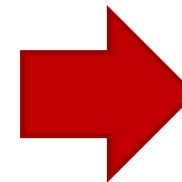
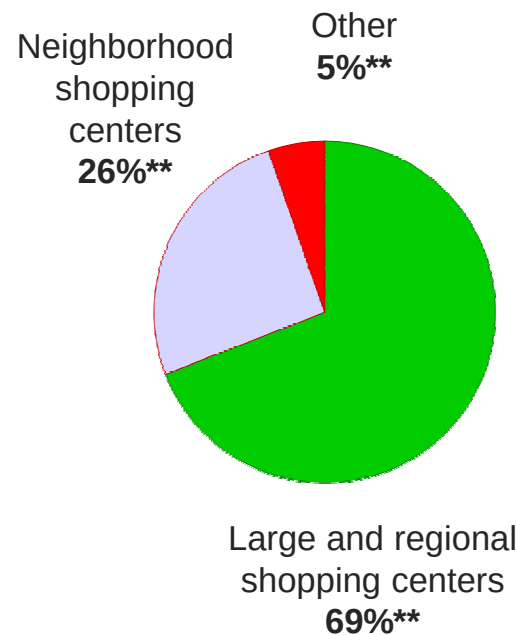
Euro 472m*
of asset sales signed
or subject to firm
offer

47 assets
sold or due to be
sold in H1 2013

Sale prices
above appraisal
values

2011

Pro forma asset portfolio***



(*) Including Euro 232m of assets sold in 2012 including the Bordeaux Pessac extension developed, sold off-plan and completed in November 2012 - Including estimated earn-out payments of Euro 17m on vacant units

(**) Percentage calculated according to market value of assets including transfer taxes

(***) At December 31, 2012, pro forma for asset sales carried out or subject to firm offer as at February 13, 2013

A year of profound changes in financial structure



Euro 1.25bn

of financing
of which
Euro 1bn has
been drawn

Euro 1.0bn

of exceptional
distribution

**Solid financial
structure**

LTV 33.3%*

A new Management

On February 13, 2013 the Board of Directors appointed:

- **Mr. Eric Le Gentil**, independant Board Director, as Chairman of Mercialys' Board of Directors
- **Mr. Lahlou Khelifi** as Chief Executive Officer of Mercialys
 - *Lahlou Khelifi benefits from a 25-years' experience in investment, asset management, advisory and real estate development.*
 - *He started his career in real estate development for Caisse des Dépôts Group and then managed the real estate activities of the French REIT Sefimeg.*
 - *During 6 years, he managed for Goldman Sachs, Whitehall Funds investments in France, Germany and Switzerland.*
 - *He then took a position of Managing Partner of Banque Lazard Frères, in charge of real estate activities and joined Group Allard, one of his clients, to conduct, during 2 years, real estate development projects in Brazil.*

He will pursue and deepen the strategy, supported by Mercialys' teams, comprising 80 professionals of the retail property sector.

Adoption of a new corporate governance: enhanced independance, Casino remaining a key partner

- ❖ **Casino now has a minority position** at the **Board of Directors**:

6 independant Directors /
4 Directors representing Casino

- ❖ The **technical committees** are chaired by **independant Board Directors** and the Board Directors representing Casino at the Investment Committee do not take part in the votes on the transactions between the two companies

- ❖ Casino still holds **40.17%** of Mercialys' shares and remains Mercialys' strategic partner

- ❖ The new Partnership Agreement signed in 2012 enables Mercialys to:

- **feed its growth** at attractive and low-risk conditions (*no risk on development*)
- benefit from the **exclusivity** on Casino's project pipeline (*first refusal right*):

Casino develops (*to date, 23 projects for a total amount of approx. Euro 250m*) /
Mercialys lets the premises and purchases projects at delivery



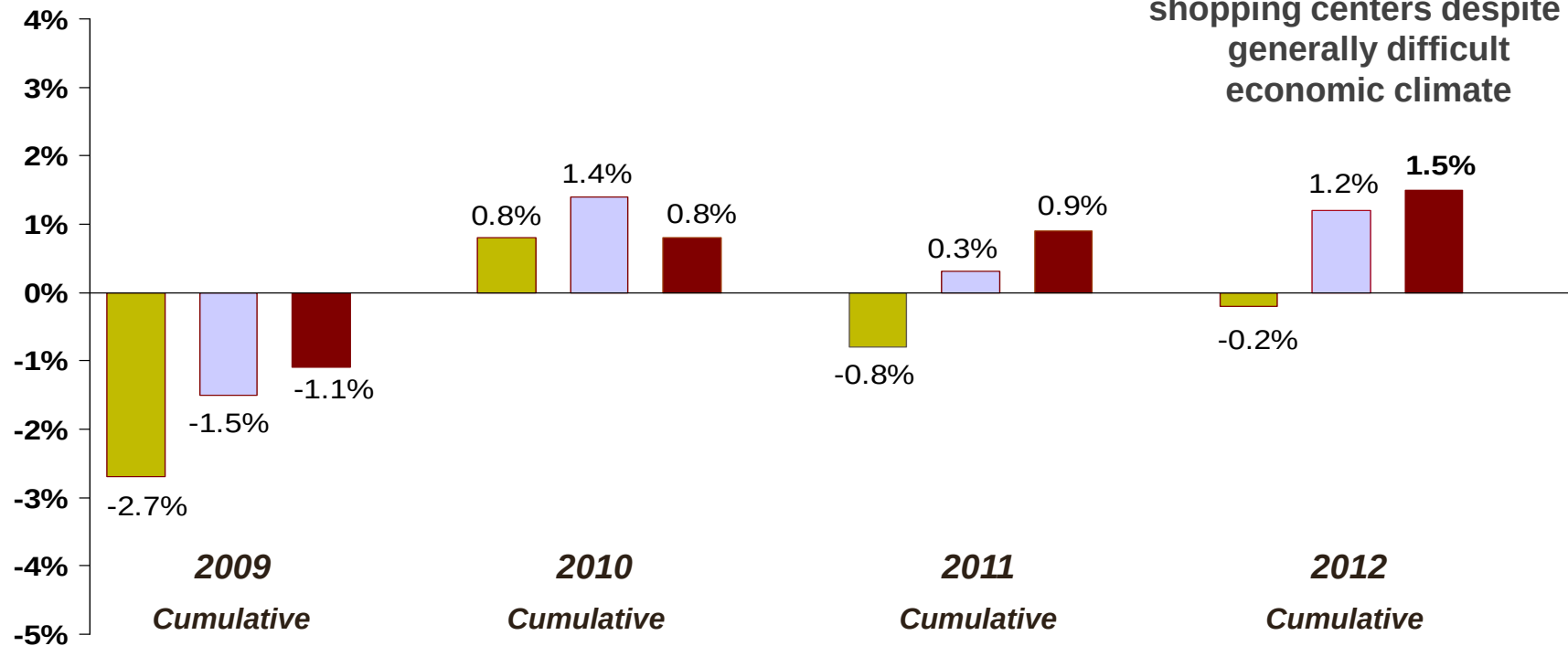
Overview of 2012

Another year of highly volatile sales turnovers, still up overall over 12 months



*Retailers' sales growth
Like-for-like scope / All retailers – Cumulative on 12 months*

Positive year-on-year sales growth for neighborhood shopping centers despite a generally difficult economic climate



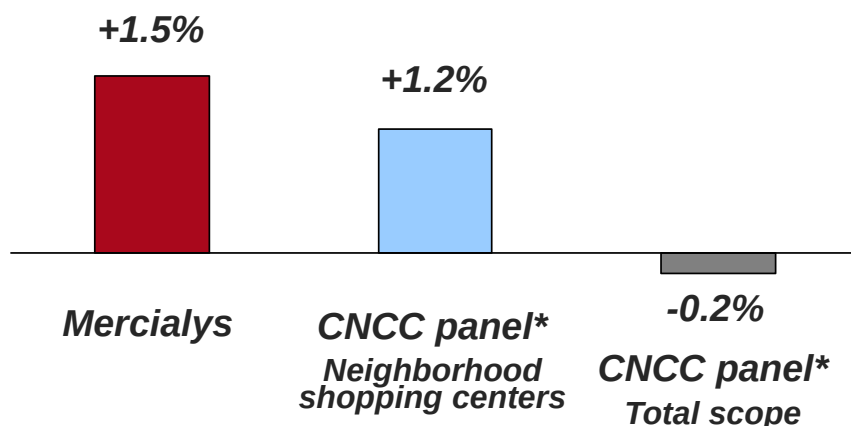
-  All shopping centers (source: CNCC)
-  Neighborhood shopping centers (source: CNCC)
-  Mercialys large shopping centers

Mercialys' portfolio continues to hold up well, still buoyed by the "Esprit Voisin" concept



Retailers' sales growth

Like-for-like scope / All retailers - Cumulative to end-December 2012



Very volatile performance from one month to the next in 2012, as in 2010 and 2011

- March, June, September and November were very strong months
- April and December were difficult months

❖ Very resilient shopping center sector in France

Mercialys current financial occupancy rate* **97.6%** vs. 98.0% in Dec 2011
December 2012



(*) Annualized rental value of occupied units / (annualized rental value of occupied units + rental value of vacant units)

Organic growth: still one of the main growth drivers over the full year



❖ Organic growth in invoiced rents **+4.3%**

**Change in
rental income
-0.6%**

despite asset sales

Organic growth
in invoiced rents
+4.3 points
+2.3 points
excluding indexation

Acquisitions /
completions of
“Esprit Voisin”
development
projects*
+3.4 points

Refocusing of the
portfolio and
non-recurring
items
-8.3 points

Specialty leasing**

Renewals +23%***

Relets +49%***

Euro 4.3m +9% vs. 2011

invoiced
in 2012
**2.8% of invoiced
rents**

“Esprit Voisin” concept fuelling growth in the portfolio...

- ❖ 8 extensions completed during the year: annual rental income of Euro +8.2m*



117 new stores - 68,000 m² completed under the concept*

- ❖ Fontaine-les-Dijon site **reinforced** by the development of an adjacent retail park
- ❖ 7 additional shopping centers were **renovated** under the “Esprit Voisin” concept

Istres doubles in size and takes on the “Esprit Voisin” concept

Opening date: December 5, 2012

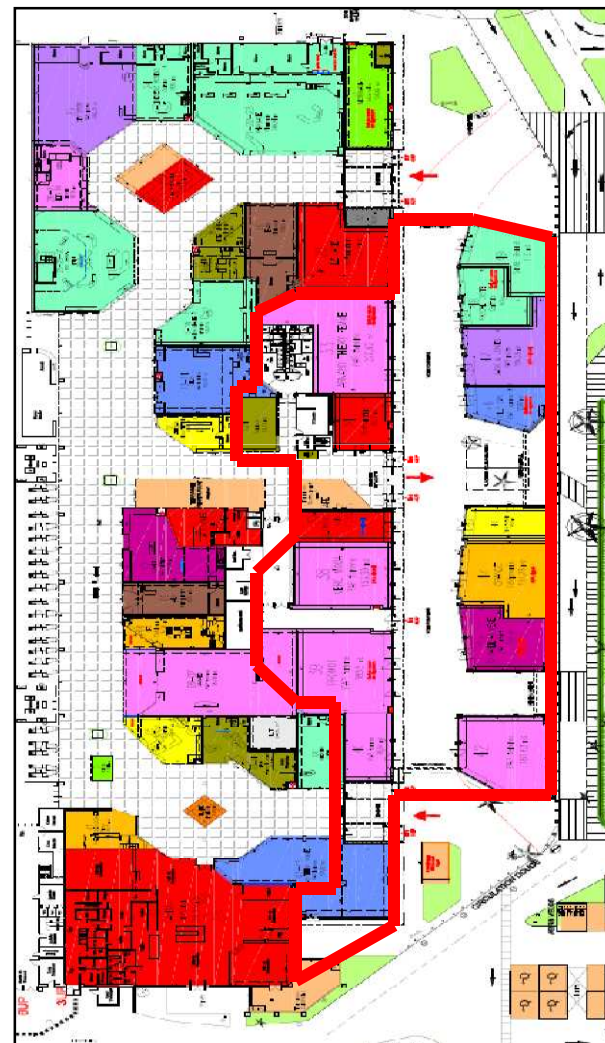
**Enlarged by 2,060 m² as an external alleyway,
18 new shops and
renovation of the existing shopping mall
The center now has 39 shops**

- ❖ **Total investment*: Euro 11.1m**
- ❖ **Gross annual rental income:
Additional Euro 0.9m**
- ❖ **Extension yield: 8.7%**

**Inclusion of Promod, Camaïeu, Armand Thiery,
Kiko, Cléor, Yves Rocher, Darjeeling,
Micromania etc.**

Average store rent: Euro 450 per m² per year*

Letting rate: 110%**



mercialys
L'Esprit Voisin.

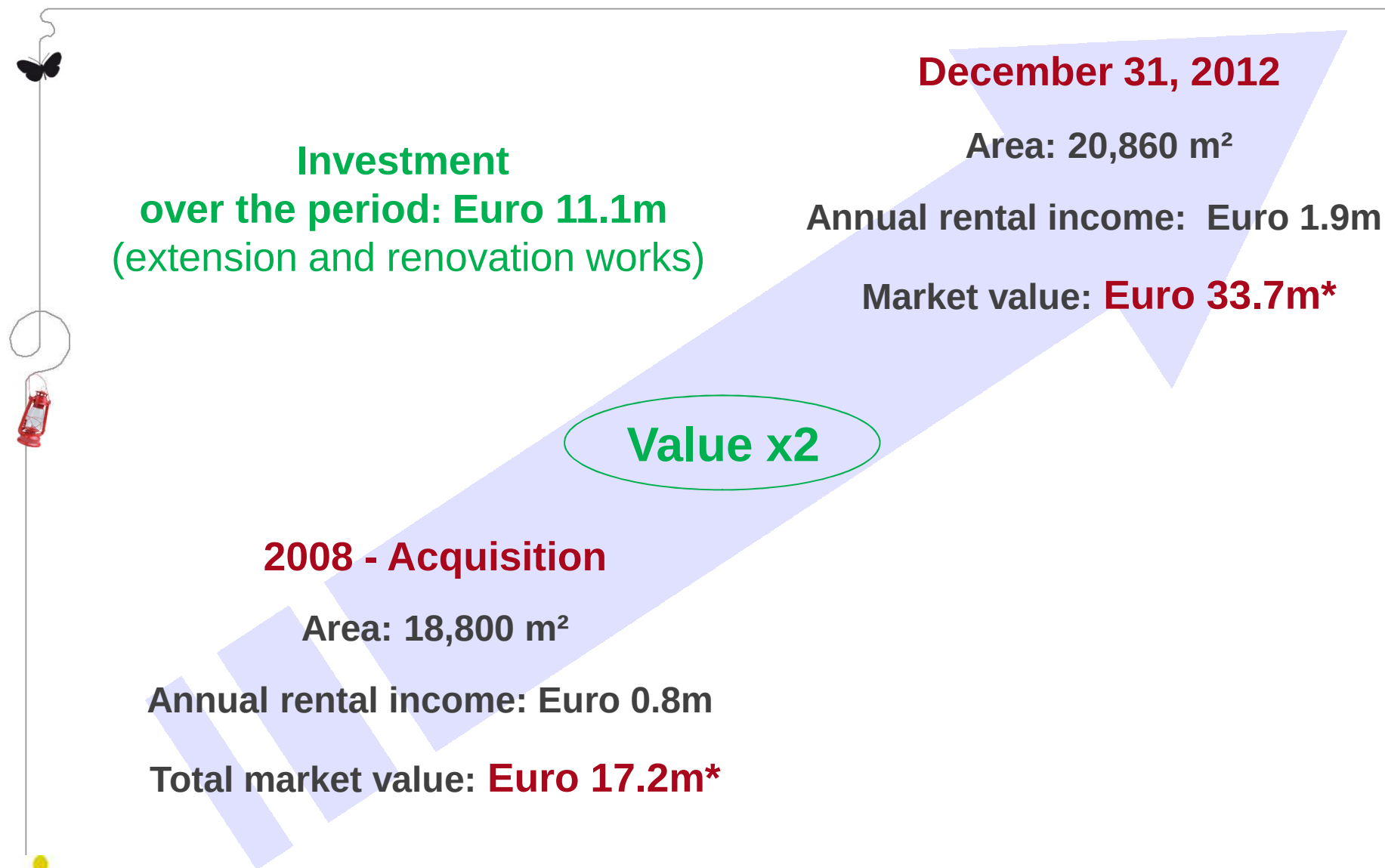
(*) Net of lease rights received

(**) In terms of rental value, compared with estimated potential rental income at the start of the development project

Istres, a shopping center surrounded by nature



Istres has doubled in value since 2008



Montauban has increased in size by over 40% and enhanced its range of new national retailers

Enlarged by 2,075 m²

15 new shops and renovation of the existing shopping mall

The center now has **42 shops** (including a cafeteria)

- ❖ **Total investment***: Euro 9.7m
- ❖ **Gross annual rental income:**
Additional Euro 0.7m
- ❖ **Extension yield**: 7.2%

Inclusion of Morgan, Bonobo, Toscane, Game Cash, Lewinger, Patrice Breal etc.

Average store rent: **Euro 400 per m² per year**

Letting rate**: **62.3% (11 lots let)**

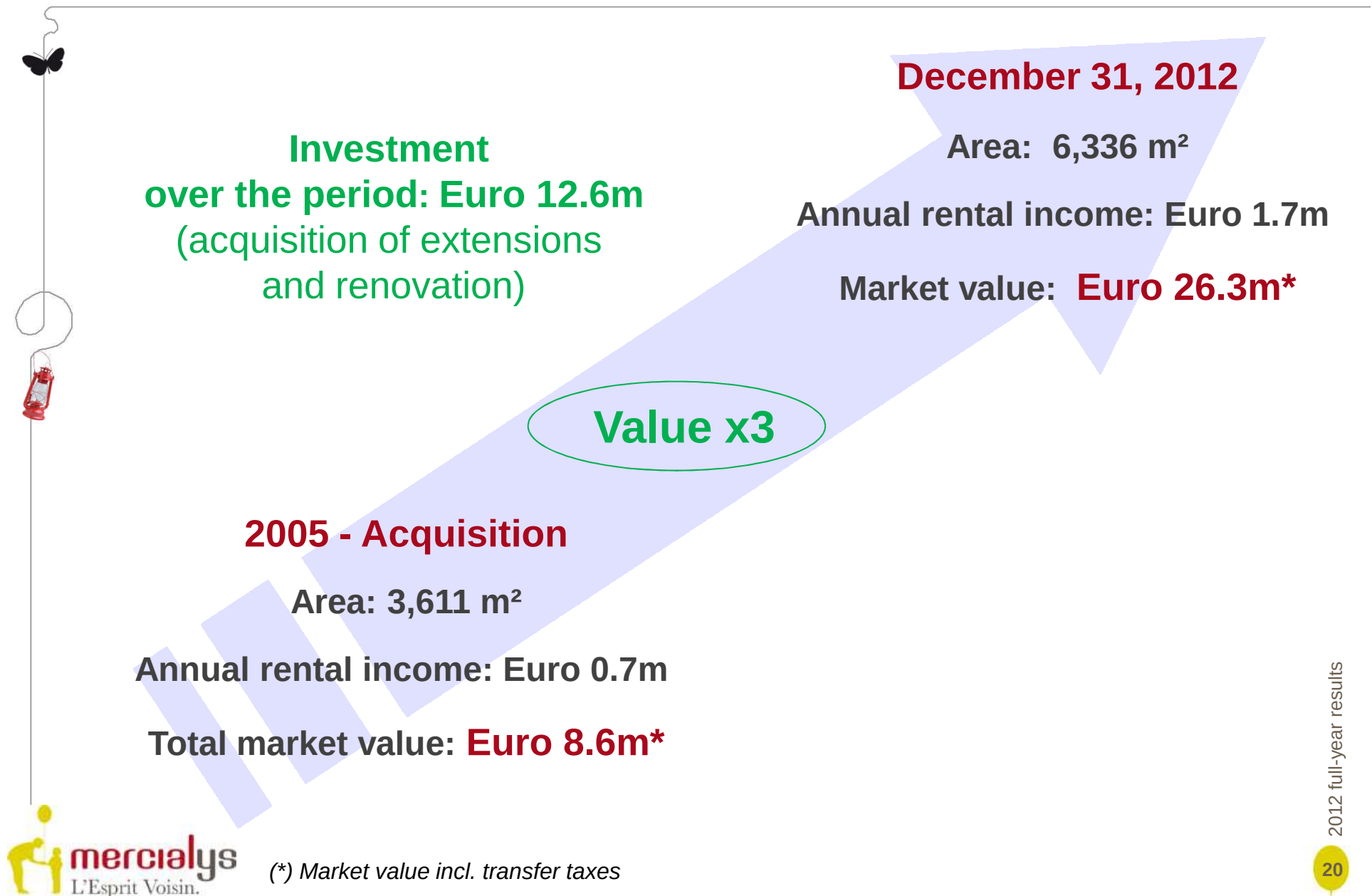
Opening date: September 11, 2012



Montauban: renovation centered around the theme of terracotta



Three-fold increase in value for Montauban since IPO



Pessac: an exceptional development project on behalf of our partnership with Union Investment

Opening date: November 28, 2012

Enlarged by 6,500 m²

28 new shops + 1 mid-size store, renovation of the existing shopping mall

The center now has
56 shops and 6 mid-size stores

❖ **Mercialys margin:**
Euro 16.6m before tax*

Inclusion of C&A, Esprit, Sephora, Kiko, Yves Rocher, Promod, Jules, Camaïeu, Vero Moda / Jack&Jones, Pimkie, Darjeeling etc.

Average store rent: **Euro 500 per m² per year**

Letting rate**: **91%**



Pessac: extension significantly enhances the site's commercial strength 18 months after its acquisition



The inclusion of H&M has enhanced the Narbonne site, which now reflects the “Esprit Voisin” concept

1 new mid-size store (H&M) and renovation of the existing shopping mall
The center now has **28 shops** (including a cafeteria) and **1 mid-size store**

- ❖ Total investment*: Euro 2.6m
- ❖ Gross annual rental income:
Additional Euro 168 thousand
- ❖ Extension yield: 6.4%



Site enhanced 4 years after acquisition
Plan to include a **nursery** adjoining the site
(under construction)

Opening date: October 3, 2012



The refocusing of the portfolio continues

Sale price
including transfer
taxes

Euro 472m*

Sale price
outperformance over
appraisal
values

Estimated
capital gain
Euro 132m
incl. Euro 62m
in 2012

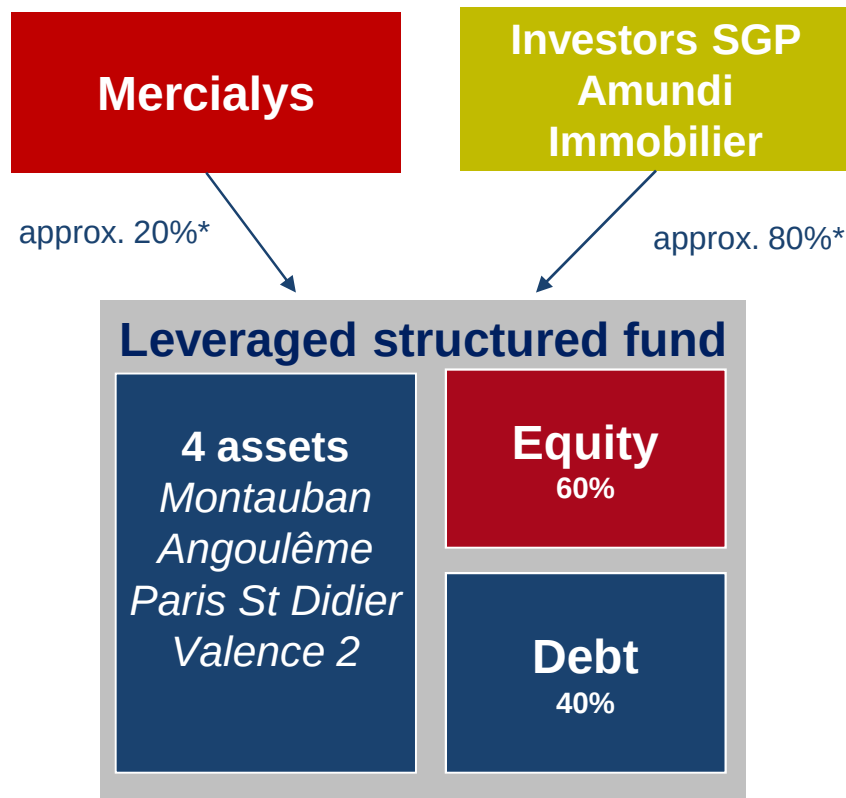
Average
capitalization
rate
6.2%

**47
Assets
sold**

- ❖ 18 shopping centers:
Toulouse Basso Combo Villenave d'Ornon Geispolsheim Les Sables d'Olonne
Troyes Barberey Limoges Larmor Villefranche/Saône Avignon Cap Sud
St André de Cubzac St Etienne La Ricamarie Dijon Chenove Torcy Monchanin
Auxerre Annecy Arcaloz Brive (CV) Montpellier Gange Lons le Saunier
- ❖ 2 deals in partnership:
 - **Amundi Immobilier:** 4 shopping centers (*Valence 2, Montauban, Angoulême-Champniers and Paris St Didier*)
 - **Union Investment:** Sale of the extension developed on an off-plan basis at Bordeaux-Pessac
- ❖ 24 standalone lots (*service malls, cafeterias, offices, after-sales service and standalone lots in shopping centers*)

A new partnership with Amundi Immobilier centered around a medium-sized retail properties fund

❖ Target structure of partnership



❖ Mercialys is both joint minority investor and service provider

- Advisory in asset management, development or structuring, etc.
- Letting

❖ Return optimized by a double leverage effect

Pro forma for these asset sales, Mercialys owns 90 properties including 60 shopping centers with a value of Euro 2,321m*...

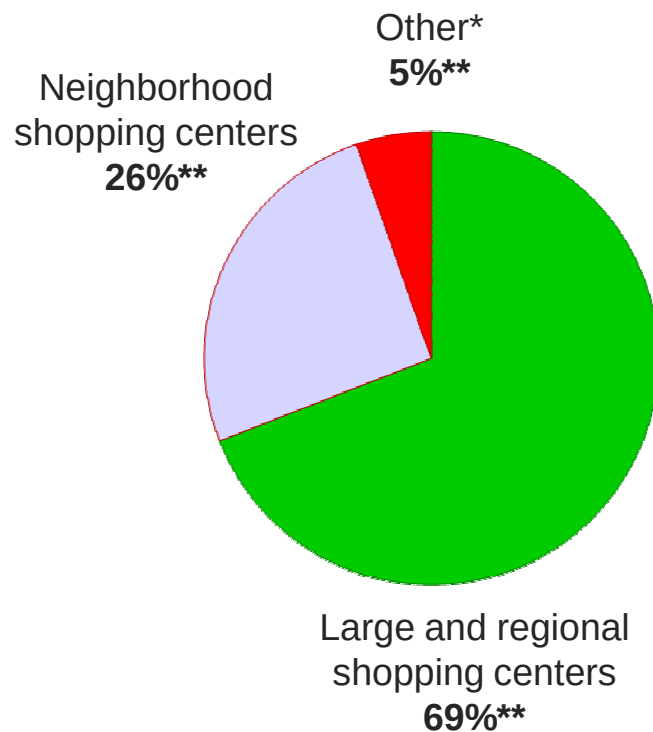
Portfolio structure

At December 31, 2012, pro forma for asset sales carried out or subject to firm offer as at February 13, 2013

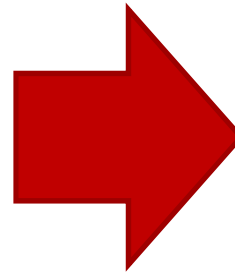
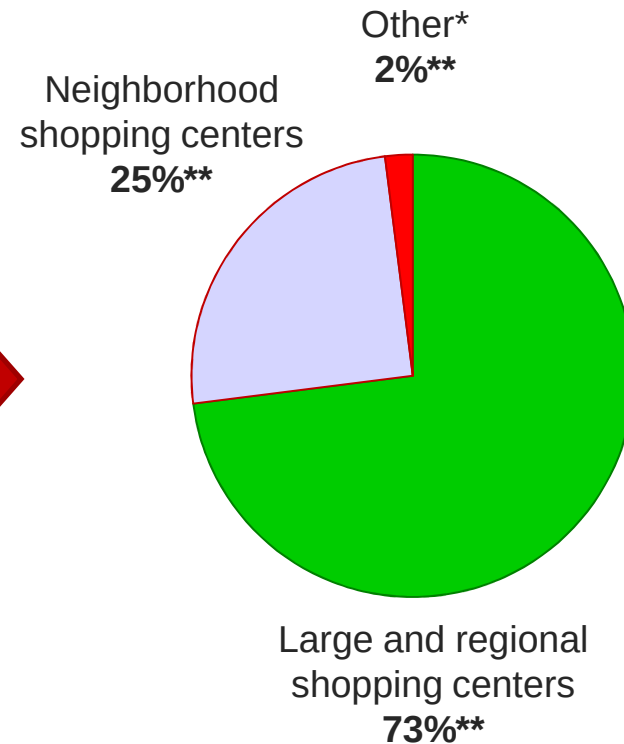
	Number of properties	Market value incl. transfer taxes (in millions of euros)	% of MV incl. TT
Large and regional shopping centers	24	1,685.9	73%
Neighborhood shopping centers	36	582.1	25%
Total shopping centers	60	2,268.0	98%
Other	30	52.8	2%
Total	90	2,320.8	

... and progresses significantly in its strategy of refocusing the portfolio

2011



Pro forma asset portfolio***



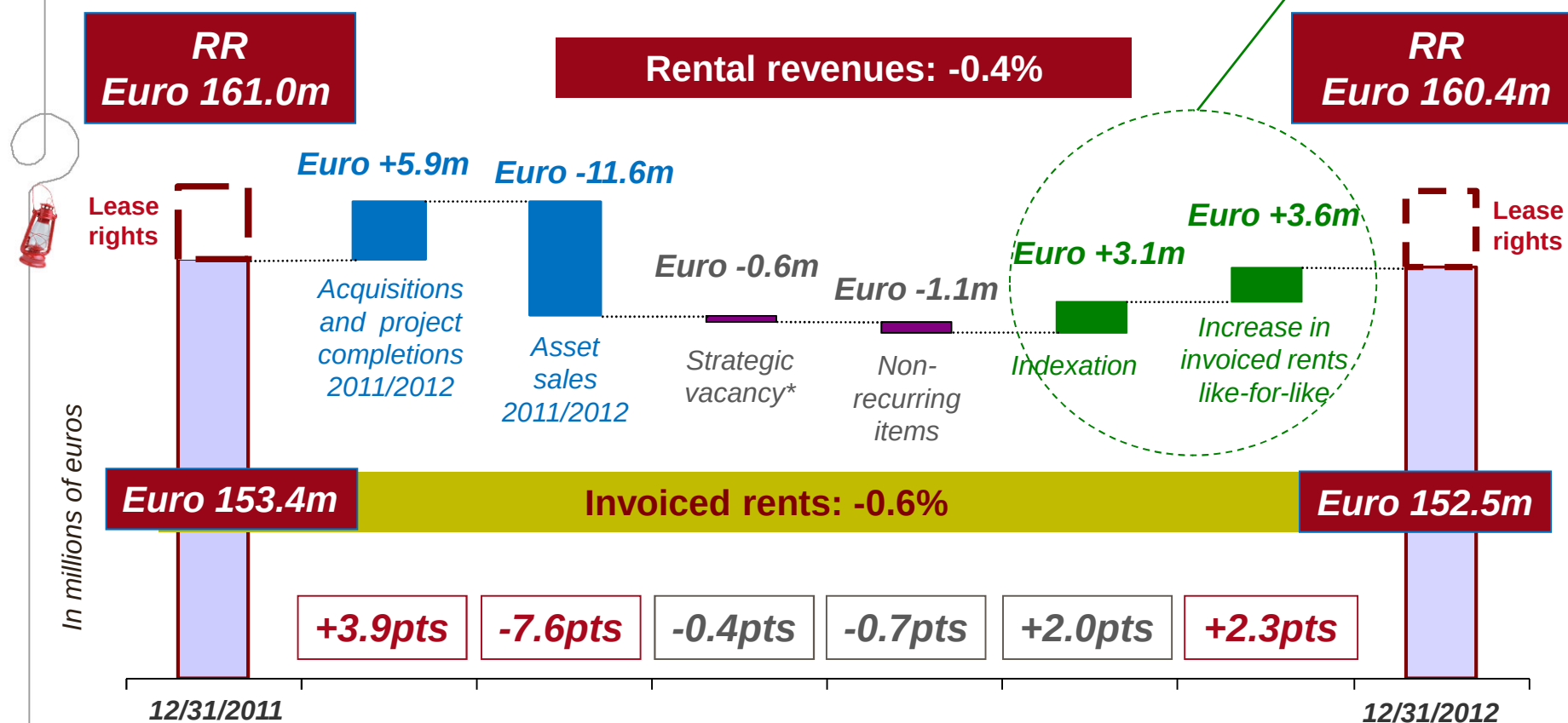


Activity and Results

Organic growth remains a powerful driver for Mercialys' growth

- ❖ Further strong growth in invoiced rents on a like-for-like basis before indexation: **+2.3%**

**Organic growth
in rental income
+4.3%****

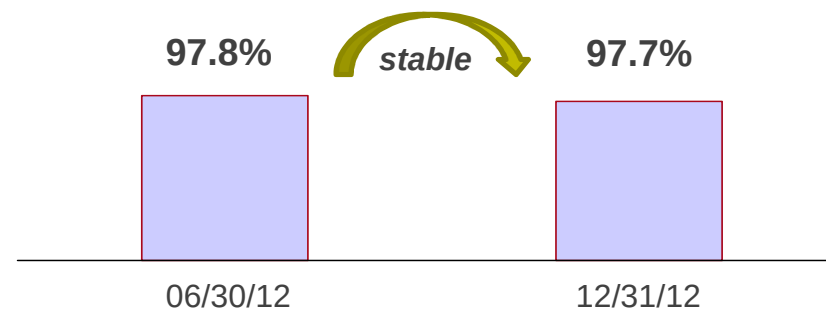


(*) Relating to the Esprit Voisin program – Lots left empty to facilitate future redevelopment works

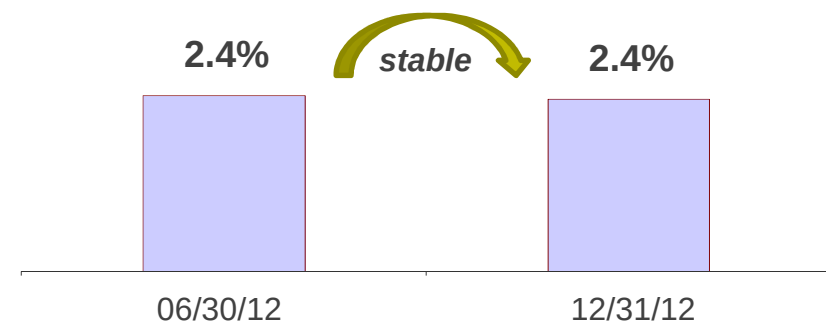
(**) Organic growth in invoiced rents including current vacancy, variable rents and indexation excluding the impact of recurring lease rights

Management indicators remain at good levels

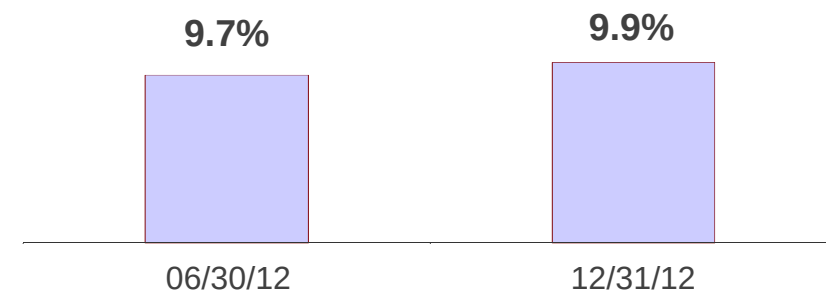
- ❖ Recovery rate* still at a high level



- ❖ Recurring vacancy rate stable at a low level



- ❖ Moderate occupancy cost ratio** for our tenants



Results impacted by asset sales carried out in 2011 and the new financial structure adopted in the first half of 2012

The increase in operating expenses is mainly due to:

- The **increase in CVAE tax*** relating to graduated yearly increase (**Euro -0.7m**)
- Provisions set aside for a **legal dispute** with a tenant (**Euro -0.6m**)
- The receipt in 2011 of non-recurring asset management **fees** (**Euro -0.8m**)
- **Costs** relating to development of the **"Foncière Commercante"** strategy (**Euro -0.6m**)

Other operating expenses decreased by Euro 1.3m

(*) Tax entered into force after the deletion of the former "Taxe professionnelle"

(**) Net of fees invoiced

(***) For 2011, arrangement fees. For 2012, development margin on Pessac extension

(****) Mainly exceptional costs relating to restructuring of Mercialys' financial and shareholding structure

(*****) Funds from operations:

Net income, Group share before depreciation and capital gains excl. additional tax contribution of 3%

In millions of euros

	12/11	12/12	% chg.
Net rental income	151.7	151.7	-0.1%
Net operating expenses**	-13.4	-14.8	
Operating cash flow	138.4	136.9	-1.0%
Union Investment partnership***	2.9	10.3	
Non-recurring items	0.0	-5.4****	
Net financial items	0.8	-29.4	
Tax and minorities	-1.3	-3.8	
Funds from operations (FFO)*****	140.8	108.7	-22.8%
Depreciation	-24.0	-26.2	
Net capital gains	30.6	61.7	
Add. contrib. 3% and minorities	-0.0	-0.7	
Net income, Group share	147.4	143.4	-2.7%

2012 full-year results

Unusual items on the income statement relating to restructuring of Mercialys' financial and shareholding structure

❖ Non-recurring costs of Euro 5.4m

Non-recurring charges relating to the taking out of debt	Euro 3.8m
Advisory and other charges relating to the adoption of the new financial structure	Euro 1.3m
Other charges	Euro 0.3m

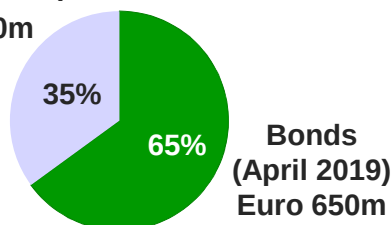
❖ Net financial items impacted by the taking out of Euro 1 billion of debt

	2011	2012	
Cost of debt of Euro 1bn taken out in H1 2012 (<i>bank loans and bonds</i>)	-	-28.0	Average cost of debt: 3.7%
Other costs (<i>fees for undrawn loans*</i>)	-	-2.5	
Cost of debt already existing at end-2011 (<i>finance leases, mortgages</i>)	-0.3	-0.2	
Income from financial investments (<i>Green Yellow, OPC I UIR II</i>)	0.6	0.9	
Other financial income (<i>cash and cash equivalents</i>)	0.5	0.5	
Total	0.8	-29.4	

A debt structure preserving the solidity of Mercialys' balance sheet

❖ A cautious debt structure

Bank loans
(February 2015)
Euro 350m



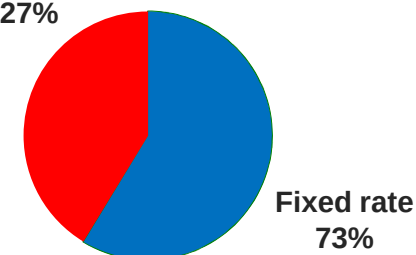
Debt drawn Euro 1,000m
Net debt Euro 809m

- ✓ Average maturity of loans drawn: 5.5 years (target base structure)
- ✓ Undrawn back-up credit line of Euro 250m (*RCF, Casino current account*)
- ✓ Euro 500m commercial papers program
- ✓ S&P rating of BBB confirmed

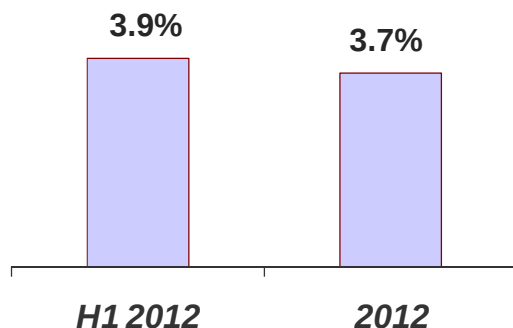
Target structure

Structure as of 12/31/12 pro forma after reimbursement of Euro 200m bank loan following the achievement of the program of asset sales

Variable rate
27%



❖ Lower average cost of debt



❖ Debt ratios in line with the management's targets

LTV*
33.3%

< 40%

ICR**
5.3x

> 2.5x

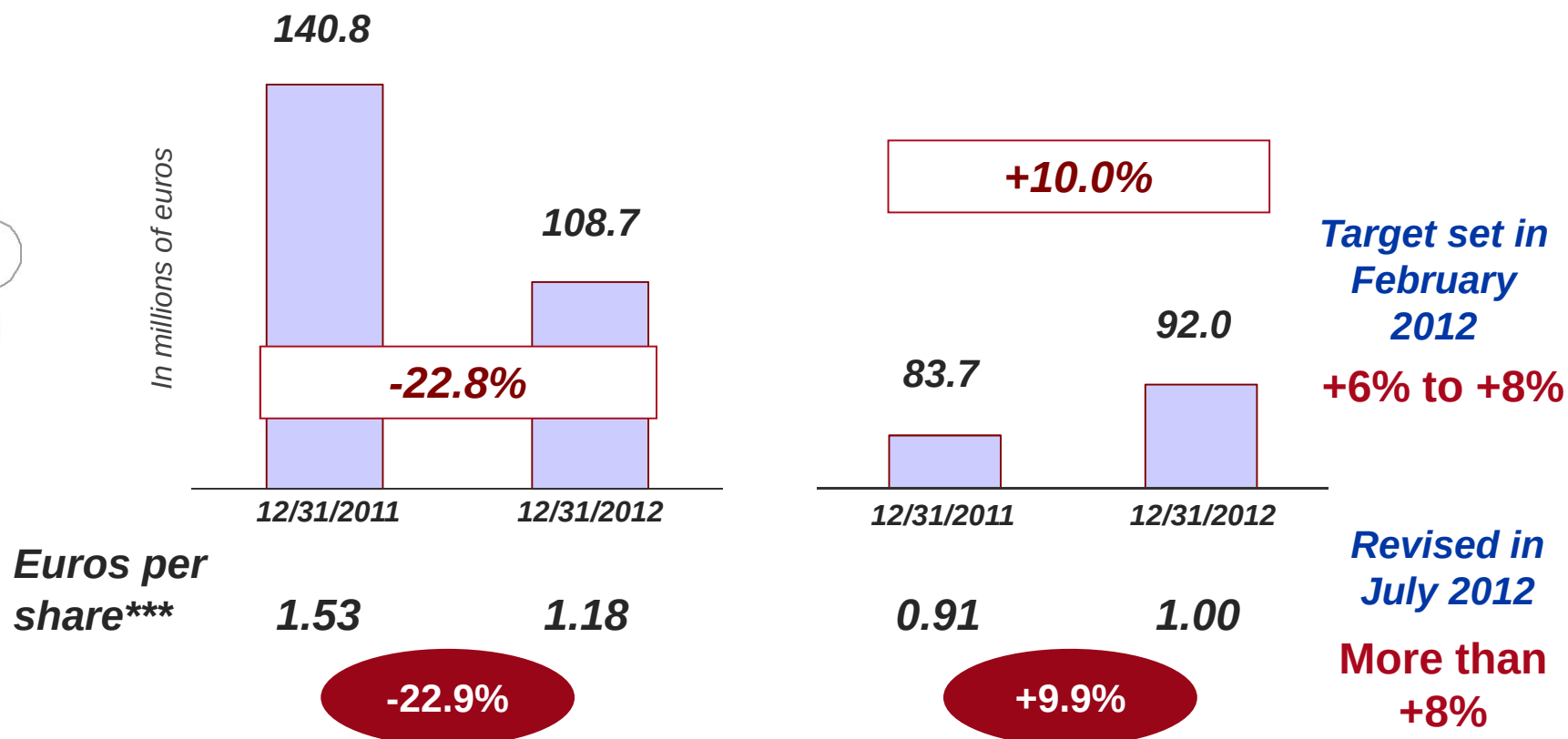
Adjusted for effect of asset sales and based on a like-for-like financial structure, growth in FFO* is well above management's target for 2012



Funds from operations (FFO)*



*Adjusted funds from operations** (FFO)*

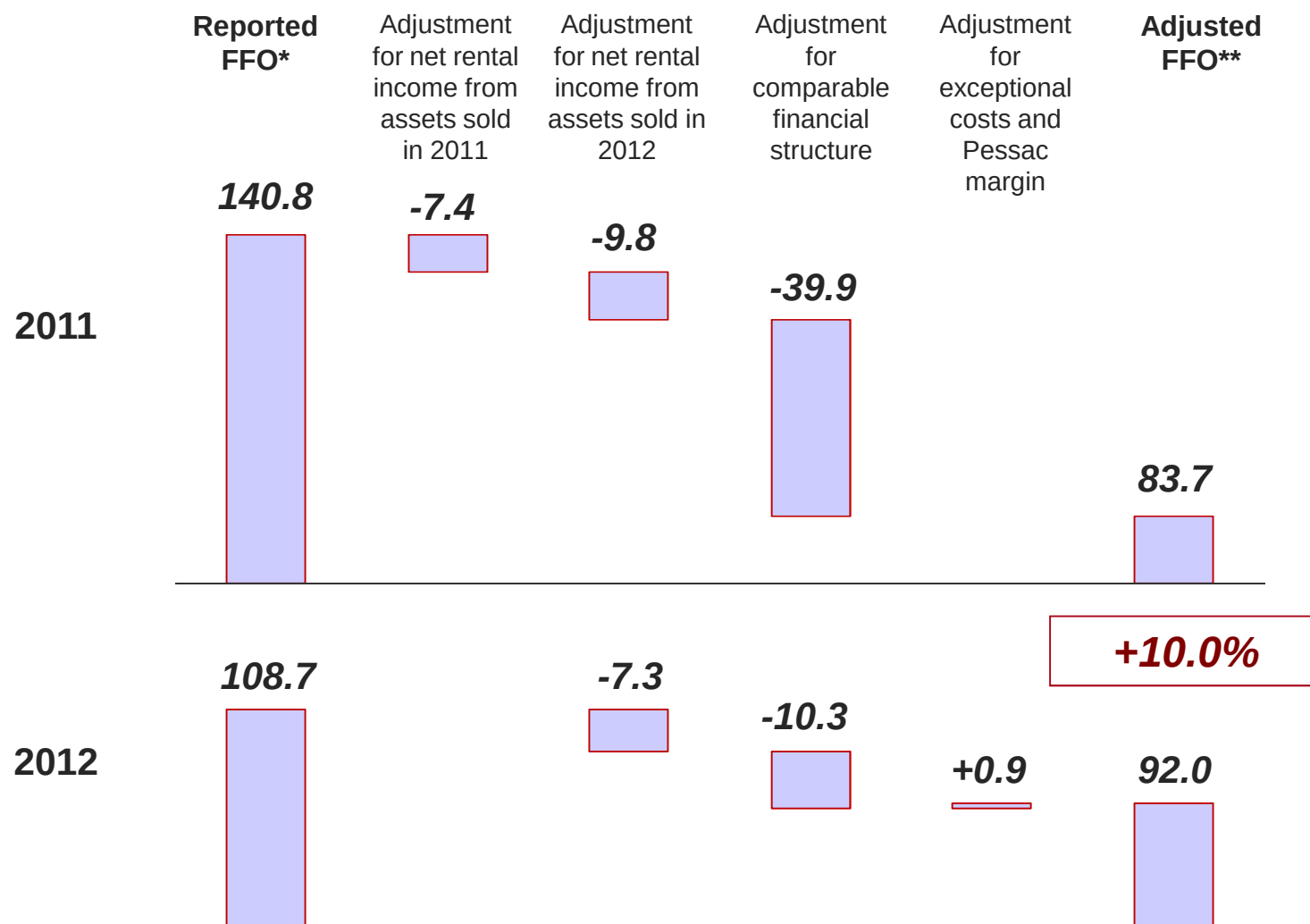


(*) Net income, Group share before depreciation and capital gains and excluding additional tax contribution of 3%

(**) Adjusted for rental income from assets sold in 2011 and 2012 and based on a like-for-like financial structure - Excluding net margin on Pessac extension (net of tax) and exceptional costs relating to the restructuring of the financial and shareholding structure

(***) Relative to the average number of shares (fully diluted) over the period

Adjusted FFO figures out Mercialys' intrinsic performance in its configuration as at December 31, 2012



(*) Net income, Group share, before amortization and capital gains, excl. additional contribution tax of 3%

(**) Adjusted for rental income from assets sold in 2011 and 2012 and based on a like-for-like financial structure - Excluding margin on Pessac extension (net of tax) and exceptional costs relating to the restructuring of the financial and shareholding structure

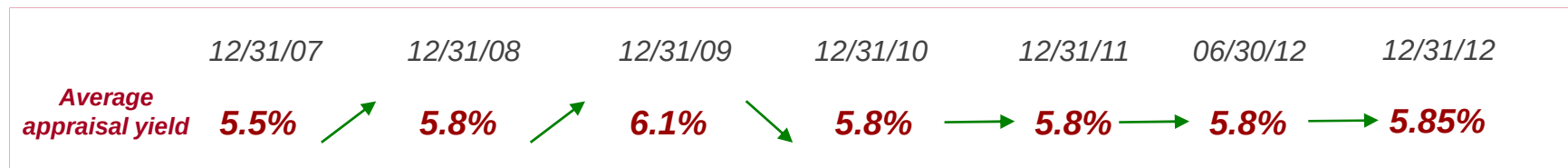
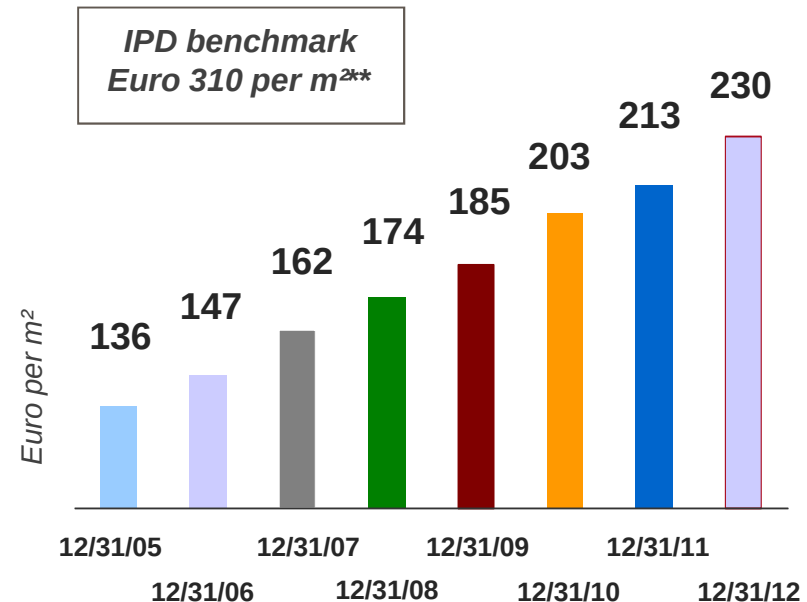
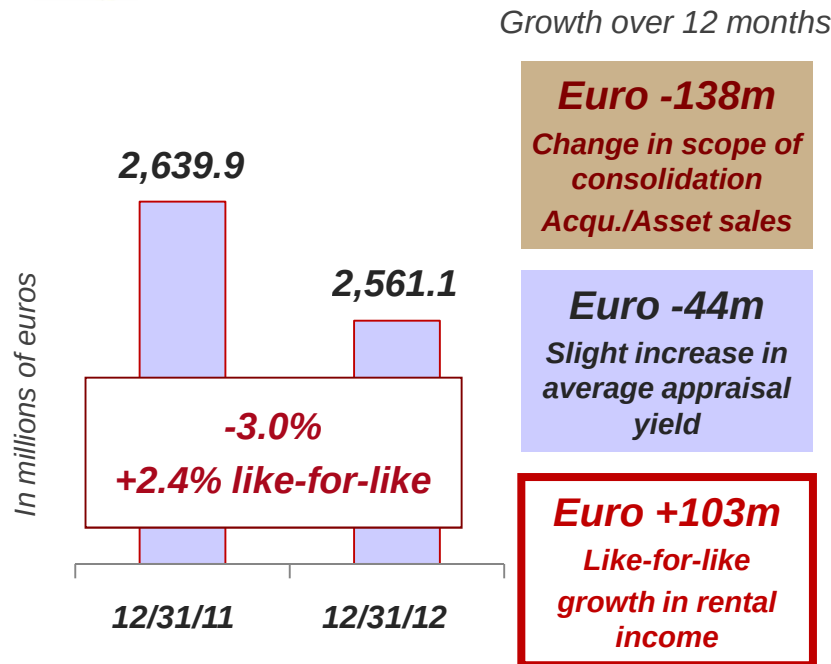
Value of assets down as a result of asset disposals but continuing to benefit from organic growth

❖ Slightly higher average appraisal yields

❖ Average gross rental value still well below the benchmark



*Appraisal value of portfolio, including transfer taxes**



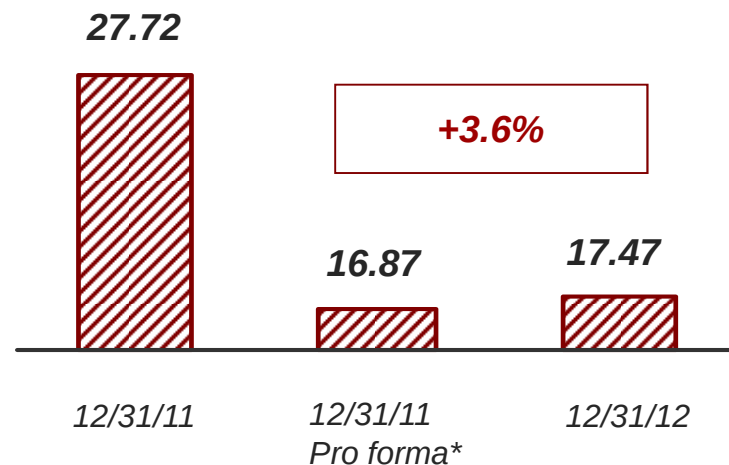
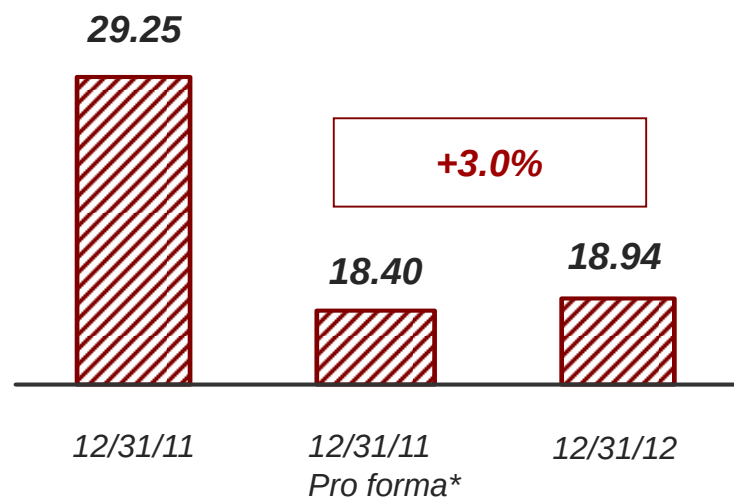
3% increase in NAV over 12 months



NAV per share incl. transfer taxes
(euros)



Liquidation NAV per share excl. transfer
taxes (euros)



Business performance allows for an exceptional distribution to be proposed at the AGM on top of the 2012 recurring dividend

Mericalys will propose to the General Meeting:

- The payment of a recurring dividend amounting **Euro 0.91 per share**, including the interim dividend of Euro 0.25 per share paid in October, 2012
- The payment of a **second exceptional distribution** related to the 2012 and first half of 2013 asset disposal program

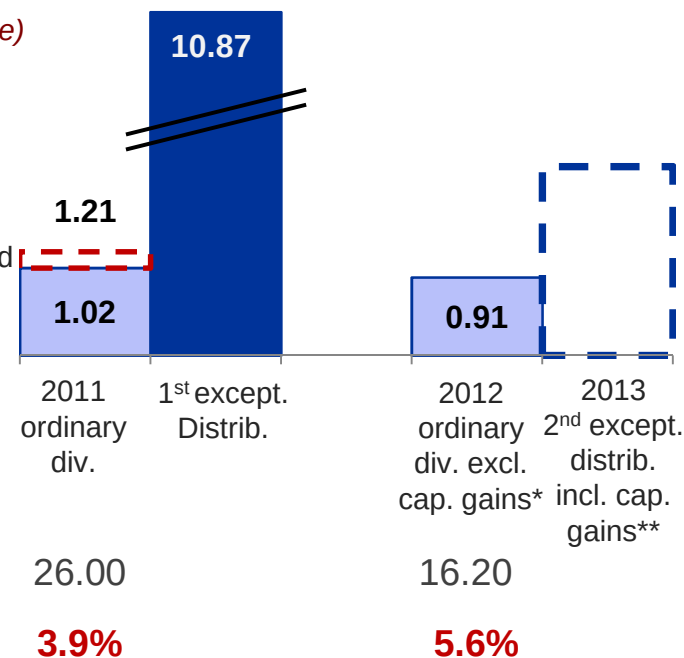


*Dividends
(euros per share)*

❖ AGM deferred to
June 21, 2013

❖ **Payment** of the dividend
balance on
June 28, 2013

Share related to
capital gains realized
Share related to
recurring income



(*) Distribution subject to the Annual General Meeting for approval on June 21, 2013

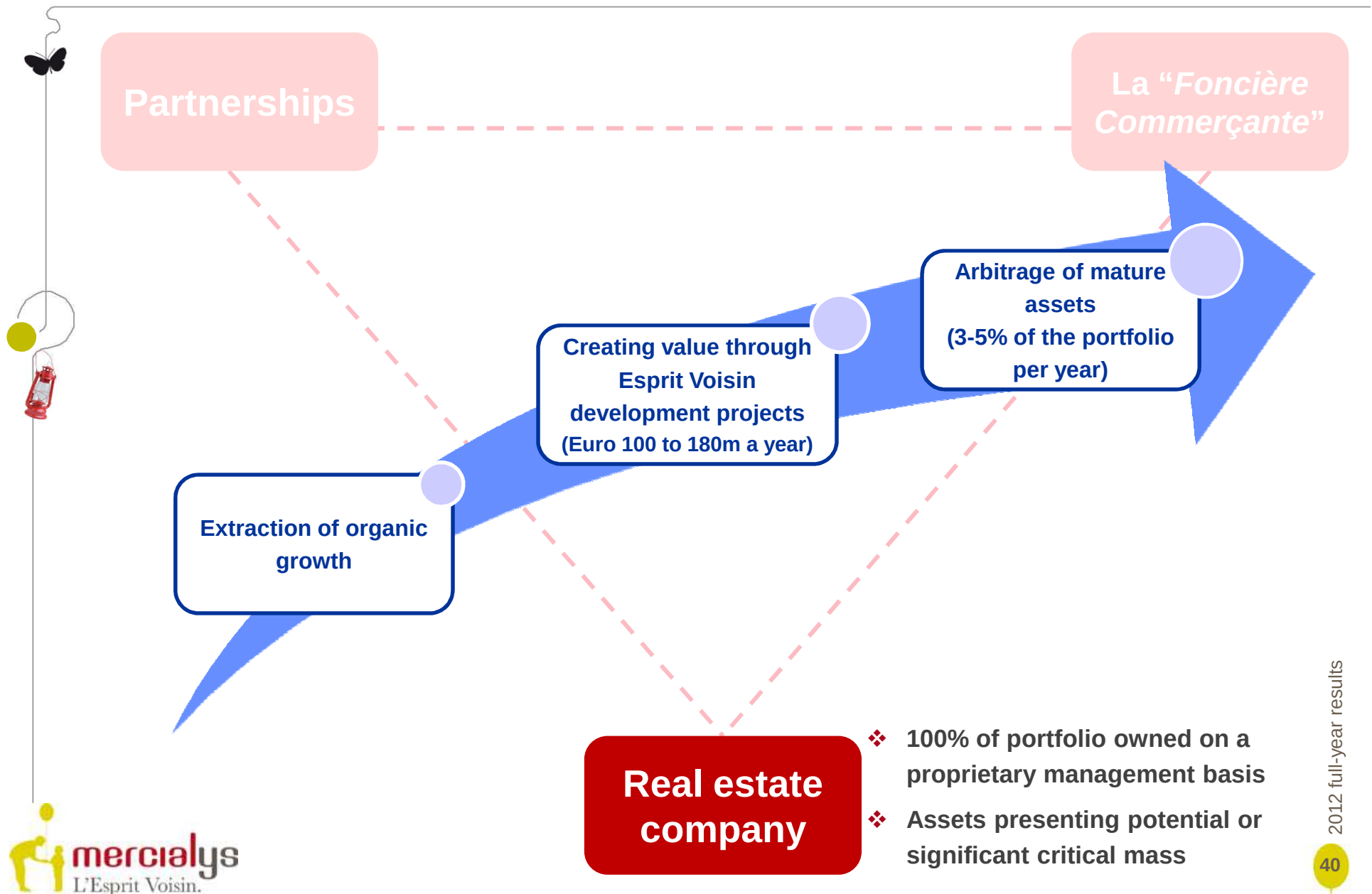
(**) Payment subject to being proposed by the Board of Directors and submitted to the Annual General Meeting for approval on June 21, 2013 - Includes the payout on capital gains realized

(***) Closing price of 4/16/12 and 2/12/13

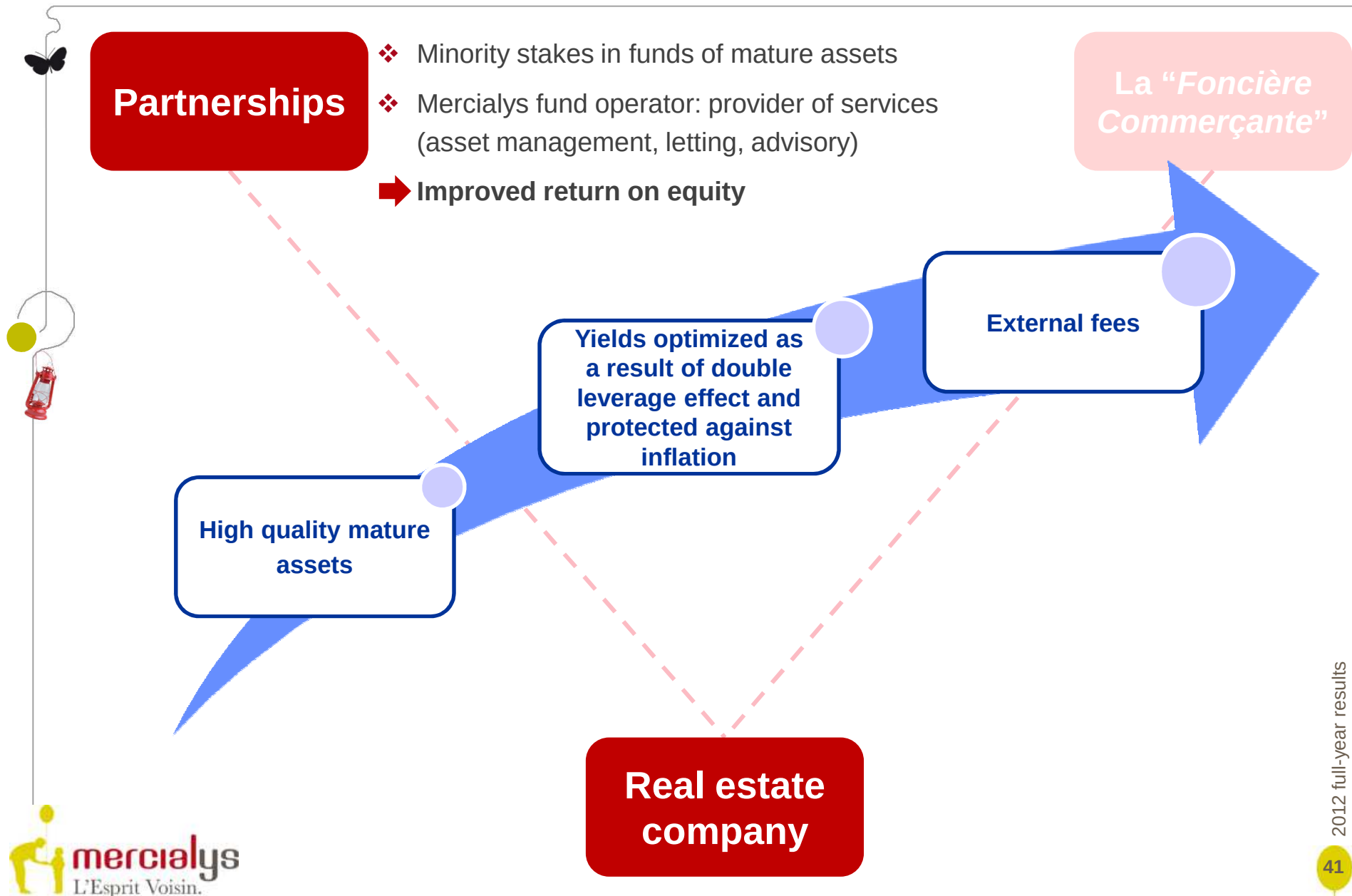


Outlook

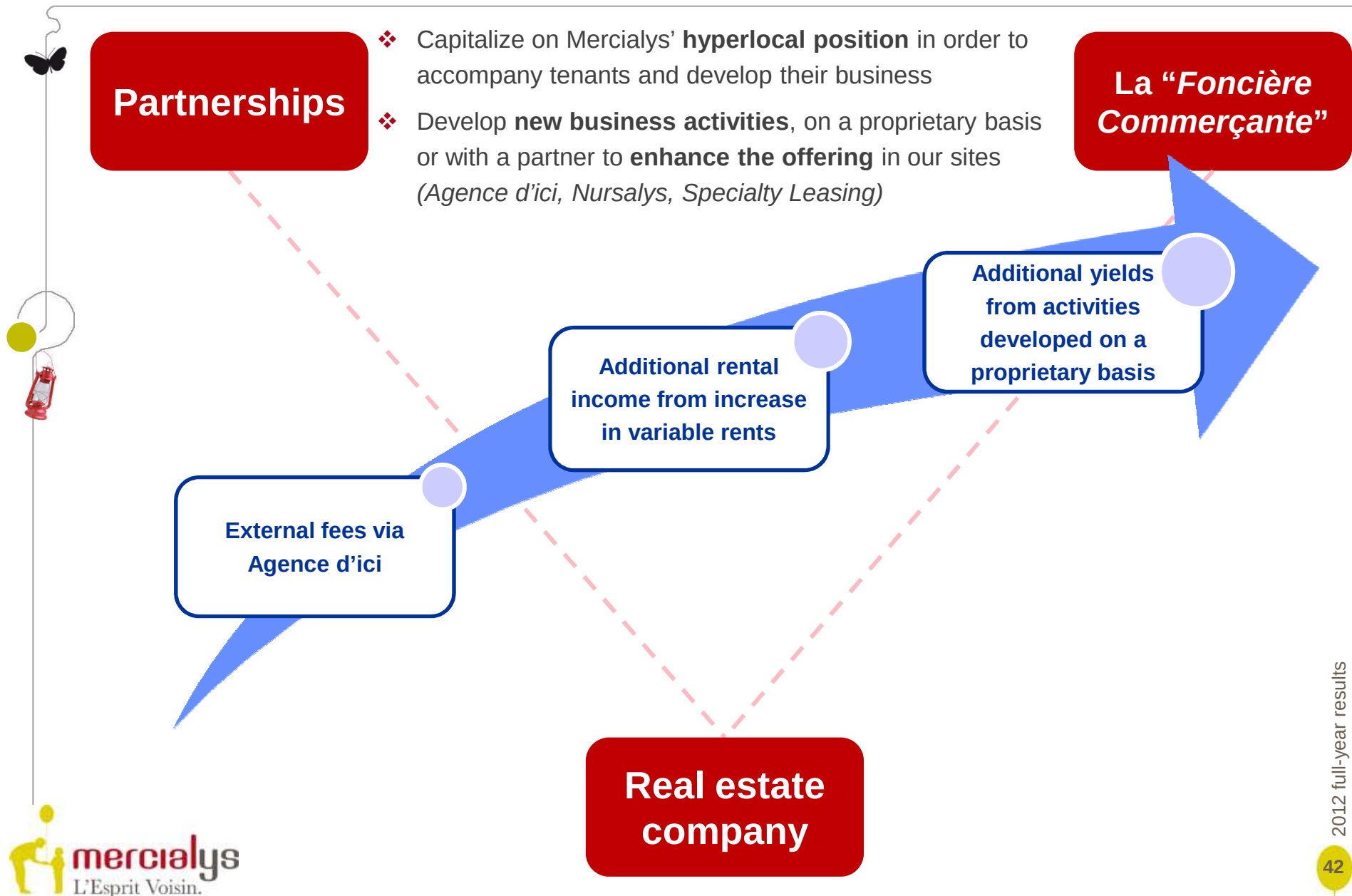
Refocusing the portfolio on solid and reinforced assets in order to create value



Development of asset management for third parties, a source of additional revenues



Introduction of selective retail activities enables to enlarge the offering in our shopping centers



La “*Foncière Commercante*”: a real estate company that adapts to the new needs of its clients and works with them

From a passive stance to a pro-active approach

Target:
Footfall
and sales

Target:
Footfall



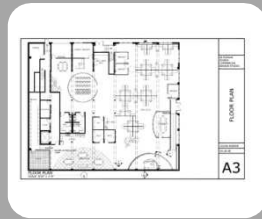
La “*Foncière Commercante*”

- Working alongside brands and independent retailers in integrating them into a local approach in order to boost their retail successes
- A modern, pro-active and multi-channel approach to support the growth of shopping centers



The innovative real estate company

- A clear client positioning → In Mercialys shopping centers, L'Esprit Voisin
- Associated customer services → Loyalty card scheme, dedicated parking spaces, websites etc.



The traditional real estate company

- Retail space within a secured area
- A lessor responsible for maintenance, security and cleanliness of leased space

Agence d'ici: a new entity serving retail and retailers...

Retailers continuing to face the same challenges...

Winning new customers

Fostering customer loyalty

Increasing the average spend

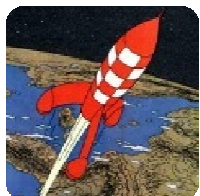


... but in a fast-changing environment

An increasingly difficult and competitive market

Limited resources

Poor understanding of new forms of communication

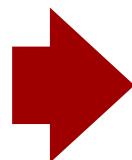


Mercialys provides retailers and shopping centers with its knowledge of local areas and expertise in multi-channel communications in order to boost their sales



A range of services for shopping centers and their partner retailers

A business manager at the heart of the retail strategy



Making our shopping centers considerably more attractive, which benefits all occupants

GLANN ODET
QUIMPER

VALENTINE GRAND CENTRE
MARSEILLE



... that benefits from the wide knowledge of the local scheme

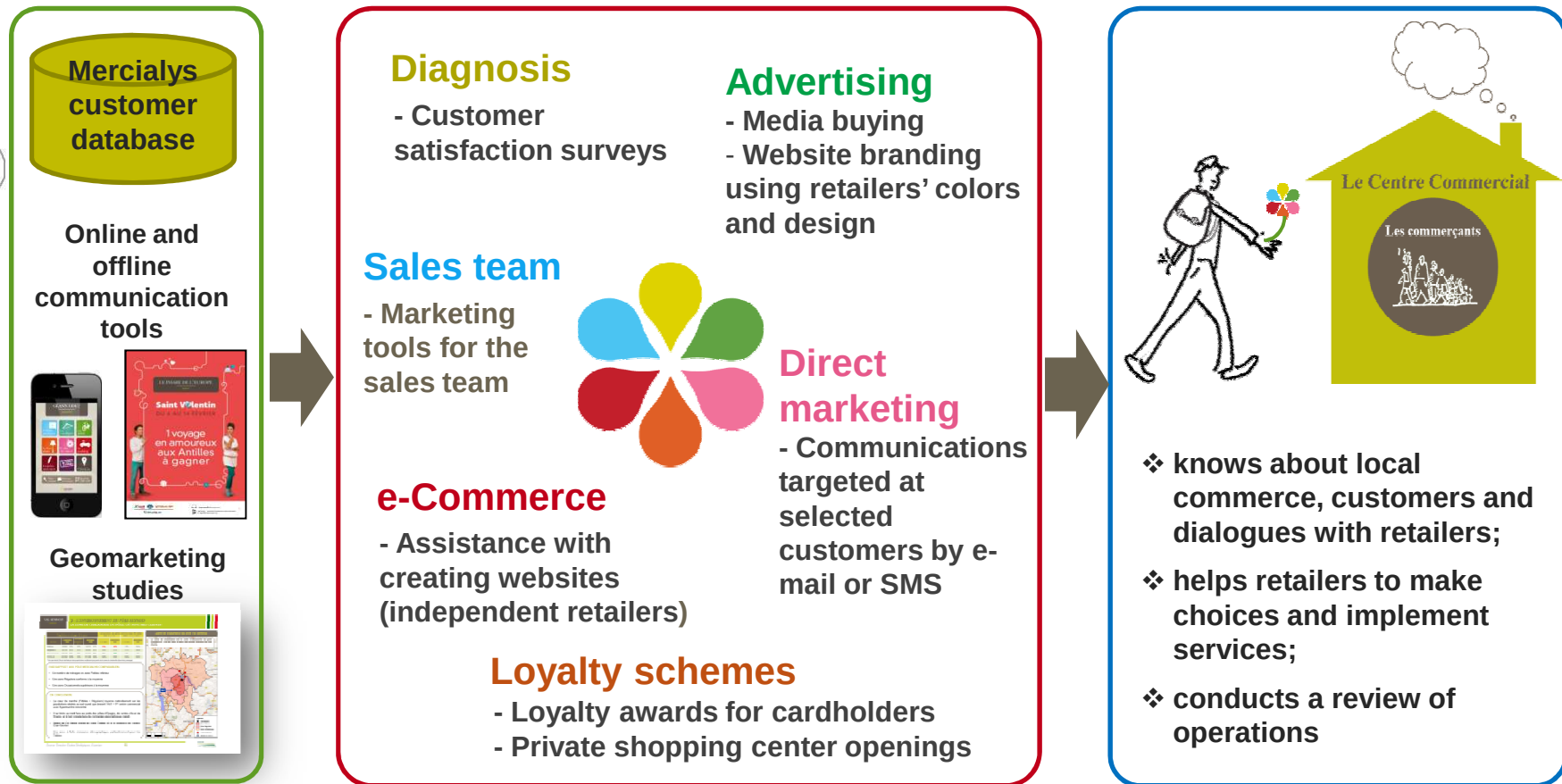


Effective tools...

... supporting a wide range of **services** ...

... offered locally on a day-to-day basis by a **business manager** working closely with retailers

A few examples



2013 will see the continuation and roll-out of the strategy initiated in 2012...

❖ Focus on growth and profitability

2013 targets

Continuing robust organic growth

1.5 point of growth in invoiced rents on top of indexation

Continuing high operational performance

EBITDA / Rental revenues > 84%

Further value creation in our shopping centers

**Around 10 sites undergoing works
4 development projects completed
Investment of around Euro 80m**

Development of activities for third parties

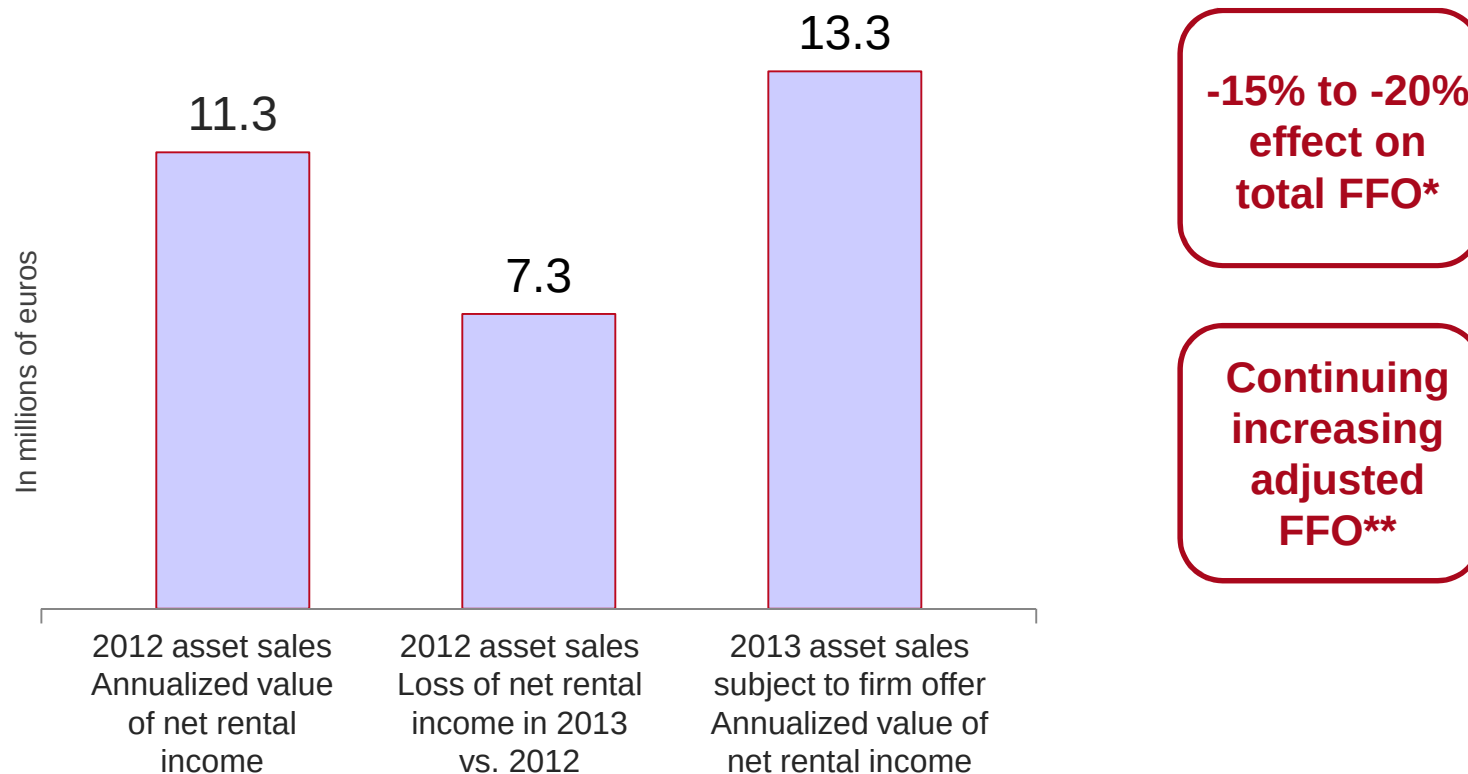
**Asset management fees
(min. 0.25% of GAV*)
and letting fees**

Roll-out of the
“Foncière Commercante” strategy

17 shopping centers rolled out at end-2013

... with earnings impacted by the refocusing of assets carried out in 2012 and early 2013

❖ Net rental income impacted by asset disposals

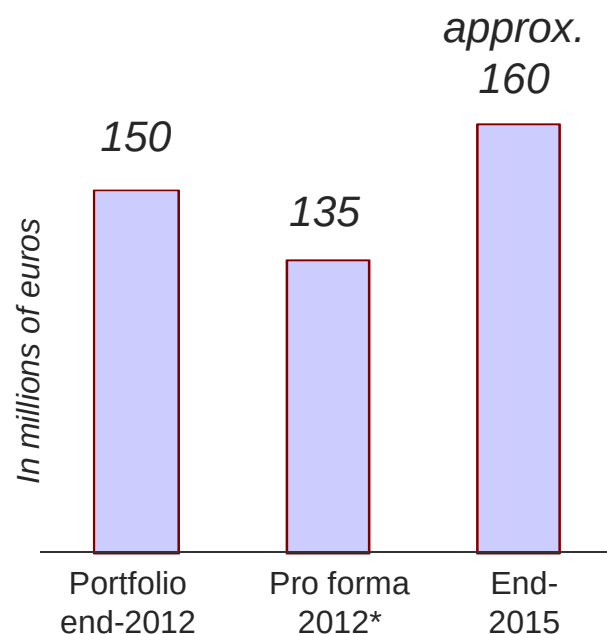


(*) Impact on FFO variation between 2012 and 2013, depending on the effective dates of sales

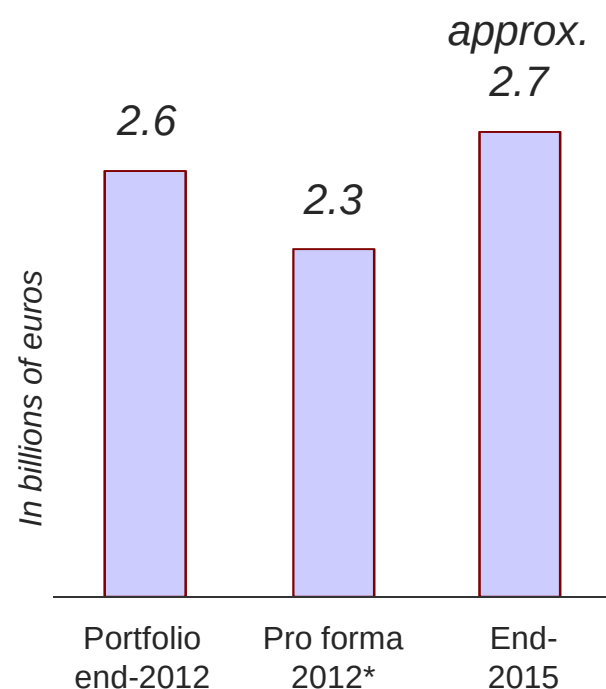
(**) Adjusted for rental income from assets sold and based on a like-for-like financial structure - Excluding margin on Pessac extension and exceptional costs relating to the restructuring of the financial and shareholding structure

The objective: restore the 2011 annualized rental base by 2015

Annualized net rental income



Portfolio value**



Targets

Portfolio value restored by 2015 vs. 2011

NAV of Euro 1.7bn in 2015 following two exceptional distributions

Reinforced and durable outlook for growth



Appendices

Income statement

<i>In millions of euros</i>	12/31/11	12/31/12	% chg. 12/11
Invoiced rents	153.4	152.5	-0.6%
Lease rights	7.6	7.9	
Rental revenues	161.0	160.4	-0.4%
Non-recovered property taxes	-0.0	0.0	
Non-recovered service charges	-3.6	-3.9	
Property operating expenses	-5.7	-4.9	
Net rental income	151.7	151.7	-0.1%
Management, administrative and other activities income	6.2	3.7	
Depreciation and amortization	-23.9	-26.8	
Staff costs	-9.8	-9.7	
External costs	-6.9	-8.2	
Property development margin		10.3	
Operating income	117.3	120.9	+3.1%
Exceptional income	30.6	56.3	
Net financial items	0.8	-29.4	
Tax	-1.3	-4.4	
Net income, Group share	147.4	143.4	-2.7%
EPS (euros per share)*	1.60	1.56	-2.7%

Number of shares



	2010	2011	2012
Number of shares outstanding			
. As at January 1	91,968,488	92,000,788	92,022,826
. As at June 30	91,968,488	92,010,013	92,022,826
. As at December 31	92,000,788	92,022,826	92,022,826
Average number of shares outstanding	91,968,488	92,011,241	92,022,826
Average number of shares (basic)	91,744,726	91,865,647	91,884,812
Average number of shares (diluted)	91,824,913	91,892,112	91,953,712

Condensed balance sheet

In millions of euros

Assets	12/31/10	12/31/11	12/31/12
Investment property	1,604.3	1,624.8	1,414.0
Financial assets	11.7	13.6	27.0
Other assets	1.0	0.8	1.4
Total non-current assets	1,617.0	1,639.2	1,442.4
Cash and cash equivalents	77.4	47.5	206.7
Trade and other receivables	40.9	51.3	46.0
Investment property held for sale	-	8.9	143.0
Inventories	-	9.0	-
Financial assets (hedging instruments)	-	-	3.8
Total assets	1,735.2	1,756.0	1,841.9
Equity and liabilities	12/31/10	12/31/11	12/31/12
Equity attributable to Group	1,647.4	1,679.4	737.5
Minority interests	0.7	0.5	0.4
Total equity	1,648.1	1,679.9	737.9
Financial liabilities	12.5	11.6	1,027.2
Deposits and guarantees	23.1	23.7	23.6
Trade and other payables	51.5	40.8	53.2
Total equity and liabilities	1,735.2	1,756.0	1,841.9

Portfolio valued at Euro 2,561 million, including transfer taxes

Type of property	Number of properties 12/31/12	Appraisal value incl. TT at 12/31/12*		Gross leasable area at 12/31/12		Appraised net rental income	
		(in millions of euros)	%	m ²	%	(in millions of euros)	%
Large and regional shopping centers	31	1,868.3	73%	413,900	64%	103.9	69%
Neighborhood shopping centers	39	635.6	25%	189,200	29%	41.2	28%
Total shopping centers	70	2,503.8	98%	603,100	93%	145.1	97%
Other assets	35	57.3	2%	44,700	7%	4.7	3%
Total portfolio	105	2,561.1	100%	647,800	100%	149.8	100%

❖ Average yield: 5.85% at 12/31/2012, up 5 bps since 12/31/2011

Partnership Agreement: grid for the first half of 2013 remains unchanged relative to the second half of 2012

- ❖ Grid of capitalization rates applicable to reiterations in the **first half of 2013** within the framework of the current Partnership Agreement with Casino

Type of property	Shopping malls		Retail parks		City center
	Mainland France	Corsica and overseas depts & territories	Mainland France	Corsica and overseas depts & territories	
Large regional shopping centers and large shopping centers over 20,000 m²	6.3%	6.9%	6.9%	7.3%	6.0%
Neighborhood shopping centers 5,000 to 20,000 m²	6.8%	7.3%	7.3%	7.7%	6.4%
Other o/w less than 5,000 m²	7.3%	7.7%	7.7%	8.4%	6.9%